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#### **NICE TO MEET YOU**

Welcome and thank you for your interest in the Hot Jam Donut family.

When you join as a Franchise Partner you become part our extended Jam Fam and make a commitment to help us to continue to deliver the sweet goodness which is Hot Jam Donuts to the whole of WA.

We are passionate about our product and our amazing customers. Our Franchise Partners have a unique opportunity to connect with people from all over WA whilst managing a new work life balance set to make sure you're enjoying the sweet stuff.

If you're driven, passionate and love a sweet treat we want to hear from you.

#### **WHO WE ARE**

Hot Jam Donuts is a WA owned Business with not only years of experience but also years of development ensuring our product will leave everyone happy.

We believe in a work life balance and thats what this business offers in spades.

Whether you want to run a food truck, van, marquee or cafe our product, business training and marketing support will ensure your success.

Its time you start making money for Jam!

# **OUR DNA**



# **FAMILY OWNED**

Our business started out as a dream for our family.
With just one van we quickly grew to having over 4 and now its time to expand even further with you!



# WA DEVELOPED

Our product has been developed over years in WA kitchens, Perfecting the perfect recipe with new innovations added to the menu all the time.



## **SUPPORT**

Support is what we feel
makes our brand
different. Not only do we
want to see your business
succeed but we want it to
thrive.



## **LOVED**

Our product is loved and sort after all year round. From local markets to big sporting games the queue seems to be bigger every time.

# FRANCHISE OPTIONS

Our team will help you decide what is the right set up for you.



# WA FRANCHISE

We now have franchise options available for 10 business in the Perth metro and 10 business in regional WA. With a minimal cash investment starting a Hot Jam Donut franchise will see you not only making back you initial investment but also making money in the first 12 months.





# OUR HOT JAM DONUT FAM

Becoming a Franchise Partner means much more than simply running your own restaurant; you become part of our Hot Jam Donut Fam.

Providing exceptional support from the start, you will have highly dedicated and experienced people helping you on your path to success as a Hot Jam Donut Franchise Partner.

From Operations and Training, to Marketing, IT/ Systems and People & Culture, our enthusiastic Fam are as passionate about your success as you are!

We want to watch your dream become a success!





# OUR CUSTOMERS COME FIRST

We put the customer at the heart of everything we do; because what's best for them, is best for us. Hot Jam Donuts, was founded to bring our passion for our incredible Hot Jam Donuts to as many people as possible, and this is what drives us still today.

The relentless pursuit to provide an exceptional experience for our customers.

We're always talking to our customers and asking them for feedback. We are committed to listening to their feedback and striving for improvement.

Nothing makes us smile more than seeing the happy faces of our customers a fresh Hot Jam Donut!

# HERE'S HOW YOU GET TO START JAMMIN' WITH US.

We can't wait to have you on board, but becoming a Hot Jam Donut franchise partner, its important to us that your the right fit for our brand. We want the most passionate and dedicated people in our Fam.

Lets start chatting today!

STEP 1 ENQUIRE
Make an online
enquiry.

STEP 2 INTERVIEW

Our team will

contact you by

phone for an initial

interview.

STEP 3 APPLICATION
Complete our Franchise
Application Form and
Non-disclosure
Agreement.

STEP 4 APPROVAL
You will be issued with
your final approval.

STEP 5 LEGAL
You will be issued
with the appropriate
legal documentation
for review.

STEP 6 TRAINING
You will trained by
our team to ensure
you hit the ground
running.



**OPEN FOR BUISNESS** 

