



**HOT JAM  
DONUTS**

# **FRANCHISE OPPORTUNITIES**

[WWW.HOTJAMDONUTSFRANCHISE.COM.AU](http://WWW.HOTJAMDONUTSFRANCHISE.COM.AU)



## NICE TO MEET YOU

Welcome and thank you for your interest in the Hot Jam Donut family.



When you join as a Franchise Partner you become part of our extended Jam Fam and make a commitment to help us to continue to deliver the sweet goodness which is Hot Jam Donuts to the whole of WA.

We are passionate about our product and our amazing customers. Our Franchise Partners have a unique opportunity to connect with people from all over WA whilst managing a new work life balance set to make sure you're enjoying the sweet stuff.

If you're driven, passionate and love a sweet treat we want to hear from you.

## WHO WE ARE

Hot Jam Donuts is a WA owned company with years of experience and years of development ensuring our product will leave customers happy.

We believe in great work life balance and that's what this company offers in spades.

Whether you want to run a food truck, van, marquee or cafe our product, business training and marketing support will ensure your success.

It's time you start making money for Jam!



# OUR HOT JAM DONUT FAM

Becoming a Franchise Partner means much more than simply running your own restaurant; you become part of our Hot Jam Donut Fam.

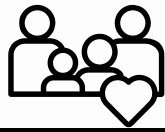
Providing exceptional support from the start, you will have highly dedicated and experienced people helping you on your path to success as a Hot Jam Donut Franchise Partner.

From Operations and Training, to Marketing, IT/ Systems and People & Culture, our enthusiastic Fam are as passionate about your success as you are!

We want to watch your dream become a success!



# OUR DNA



## FAMILY OWNED

Our company started out as a dream for our family. With just one van we quickly grew to having over 4 and now its time to expand even further with you!



## WA DEVELOPED

Our product has been developed over years in WA kitchens, Perfecting the perfect recipe with new innovations added to the menu all the time.



## SUPPORT

Support is what we feel makes our brand different. Not only do we want to see your business succeed but we want it to thrive.



## LOVED

Our product is loved and sort after all year round. From local markets to big sporting games the queue seems to be bigger every time.



# FRANCHISE OPTIONS

Our team will help you decide what is the right set up for you.

When you purchase a franchise we can help you get set up and ready to see your dream come to life. Our team will work with you to help you design the perfect space for you to start. Whether its a mobile marquee business, van or food truck or cafe space our team will work with you on the right products and set up.

Have your own design or van/trailer ready to go

**Marquee**



**Van/Food truck**

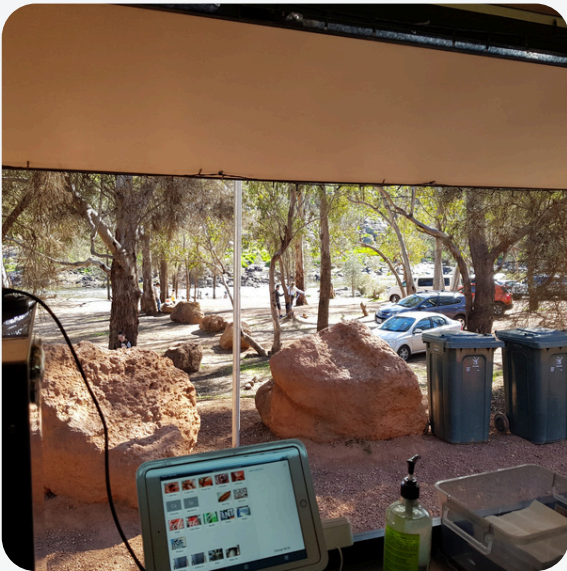


**Cafe**

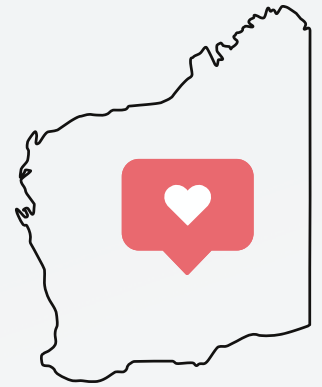


# WHERE TO WORK & OPPORTUNITIES

With your own Hot Jam Donuts franchise, the possibilities are endless. You may find yourself at markets, school fairs and fetes, sporting events, concerts, pop up stalls/events, beaches and council approved locations; or you can choose to work in a permanent location.



# WA FRANCHISE



We now have franchise options available for a limited number business in the Perth metro and regional WA. With a minimal cash investment starting a Hot Jam Donut franchise will see you not only making back you initial investment but also making money in the first 12 months.

## FINANCIALS

No matter your budget we can help you build your dream.


How much could you make? Well for as little as 50 days worked in our smallest van you could see returns well over \$150,000 per year.





## OUR FOOD

Our Hot Jam Donuts perfected here in the West, are the the best!







## **OUR CUSTOMERS COME FIRST**

We put the customer at the heart of everything we do; because what's best for them, is best for us.

Hot Jam Donuts, was founded to bring our passion for our incredible Hot Jam Donuts to as many people as possible, and this is what drives us still today.

The relentless pursuit to provide an exceptional experience for our customers.

We're always talking to our customers and asking them for feedback. We are committed to listening to their feedback and striving for improvement.

Nothing makes us smile more than seeing the happy faces of our customers a fresh Hot Jam Donut!

# HERE'S HOW YOU GET TO START JAMMIN' WITH US.

We can't wait to have you on board, but becoming a Hot Jam Donut franchise partner, it is important to us that the most passionate and dedicated people are interested in joining or family, to be the right fit for our brand.

Lets start chatting today!

**STEP 1 ENQUIRE**  
Make an online enquiry.

**STEP 2 INTERVIEW**  
Our team will contact you by phone for an initial interview.

**STEP 3 APPLICATION**  
Complete our Franchise Application Form and Non-disclosure Agreement.

**STEP 4 APPROVAL**  
You will be issued with your final approval.

**STEP 5 LEGAL**  
You will be issued with the appropriate legal documentation for review.

**STEP 6 TRAINING**  
You will trained by our team to ensure you hit the ground running.

OPEN FOR  
BUSINESS





# **ARE YOU READY?**

WE'RE READY WHEN YOU ARE.

CONTACT OUR FRANCHISE  
RECRUITMENT TEAM TODAY TO  
FIND OUT MORE.

Franchisee Team

[franchise@hotjamdonuts.com.au](mailto:franchise@hotjamdonuts.com.au)